

PORT OF SEATTLE
MEMORANDUM

COMMISSION AGENDA

Item No.	<u>4a</u>
Date of Meeting	<u>May 28, 2013</u>

DATE: May 17, 2013

TO: Tay Yoshitani, Chief Executive Officer

FROM: Luis Navarro, Director, Office of Social Responsibility

SUBJECT: Special Order of Business – Small Business Champion Awards

BACKGROUND:

The Office of Social Responsibility manages the Port of Seattle’s Small Business Program adopted in 2010 under Port of Seattle Commission Resolution No. 3618, which established the Small Contractor and Supplier, or SCS, program and created new opportunities for increased utilization of small businesses. An important goal of the program is to identify and reduce barriers to equal participation by all small business firms in Port procurements and contracts.

The Office of Social Responsibility also celebrates the successes of the program, and this year the Port is celebrating the third annual Small Business Champions Awards. These awards recognize a Port employee or team who has championed increased small business participation at the Port and a small business from the Port’s roster that has provided outstanding goods or services to the Port in 2012. The criteria provided are as follows:

An Internal Small Business Champion award honors an employee or team that:

- Championed small business participation and/or impacted Port policies to support small business participation within the Port in the previous calendar year; and
- Aligned their activities with the Port’s small business goals of identifying and reducing barriers to greater participation by small firms in all Port procurements and contracts.

In this category, we have chosen the Marine Maintenance Purchasing Team (Tanaya Meagher, Lisa Phair, Shawn Shinkle, and Garrett Terwilliger), who have made significant efforts to seek out and assist small businesses and provide them with an opportunity to become suppliers of goods and services to the Port. Lindsay Pulsifer, General Manager, Marine Maintenance, said, “No program like this can function without intentional focus by key participants. I am very proud to work with folks who recognize the importance of this type of initiative and act in ways to further the goals.”

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An External Small Business Champion award honors a small business firm that:

- Provided a quality product or service to the Port in the previous calendar year;
- Provided superior customer service to the Port;
- Showed commitment to continuous improvement; and
- Aligned its activities with Port objectives (green initiative, social equity, economic development and cost efficiencies).

In this category, we have chosen Rita Brogan of PRR Inc., a company certified as an SCS, M/WBE (Minority and Woman-owned Business Enterprise) and DBE (Disadvantaged Business Enterprise) firm, to receive the 2012 External Small Business Champion Award. PRR has acted as a facilitator between the Port and a group of small local concessionaires, small architects and small contractors. Deanna Zachrisson, Manager, Concessions Management, said, “PRR is a small, minority-owned business with 25 years of understanding how to support small business in order to grow. PRR has helped the Port with a better understanding how our processes and decision-making in the design and construction of concessions locations at Sea-Tac Airport.”

The Port values a strong and expanding partnership with the small business community, as they are an integral part of the economic growth of the Port and the region. The Office of Social Responsibility, working with committed colleagues throughout the Port, continues to improve access, level the playing field, and increase participation by small businesses, including disadvantaged business enterprises, and those owned by women and minorities. We continue to make great strides in this area in support of the Port’s strategy of using our institutional influence to promote small business growth and workforce development.

OTHER DOCUMENTS ASSOCIATED WITH THIS SPECIAL ORDER:

NONE